



Beth Bartholomew

BOOKS • TRAVEL • LIFESTYLE

triple-award-winning content creator

www.booksnest.co.uk

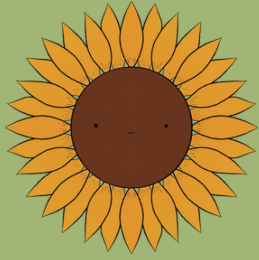
beth@booksnest.co.uk



107k
@booksnest



18k subscribers
Beth Bartholomew



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About

BooksNest has been a space for me to create content through image and video since 2016 and over this time I've won three awards for my content including bCreator's Book Creator of the Year in 2021. I'm a trained social media manager so I have a wide knowledge of social platforms and combined with my degree in Film Production, I can make content that stands out and entertains. I specialise in book, travel, and lifestyle content and this is where my passions lie for the future of BooksNest.

Instagram stats & audience



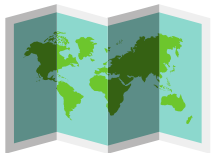
107k
followers



5.25%
engagement



3k average
likes per feed
post



28% US
23% UK



47% Age 25-34
26% Age 18-24



89% women
11% men

YouTube stats & audience



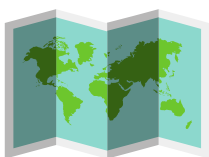
18.4k
subscribers



24.8k views in
the last 28 days



3.6k watch hours in
the last 28 days



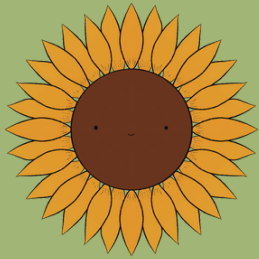
29% UK
27% US



51% Age 25-34
24% Age 35-44
14% Age 18-24



93% women
7% men



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Package 1

- One Reel post on Instagram*
- Post to Instagram Story including link
- Stats from Instagram provided after one week of growth

Package 2

- One feed post on Instagram*
- Post to Instagram Story including link
- Stats from Instagram provided after one week of growth

Package 3

- One feed/reel post on Instagram*
- Sponsor a YouTube video
- Post to Instagram Story including link
- Stats from Instagram provided after one week of growth

Package 4

- One feed post on Instagram*
- One video on Instagram Reels*
- Post to Instagram Story including link
- Sponsor a YouTube video
- Stats from Instagram provided after one week of growth

Please email beth@booksnest.co.uk for prices or a custom package

Additional extras

These can be added onto any package as an extra featuring, allowing you to create a custom package. Some of these already feature as part of packages, but this allows you to select these as individual options too.

Sponsor a YouTube Video (1-2 min segment)

Single Instagram post/reel

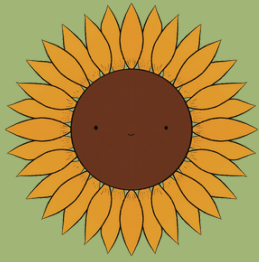
Instagram Story x 3 with link

*Usage rights fee to be discussed upon agreement of package

Payment can be made by either BACS (preference) or PayPal. Invoices allow 30 days for payment, please note if payment is not made before the deadline on the invoice there will be a late fee on the package cost of 1% for each day the payment is overdue. If we haven't worked together before I will require payment before the content is created. If the content is already created and you decided not to go ahead, there will be a fee of 75% charged.

If you'd like to work with me, please email beth@booksnest.co.uk

Please note these packages do not include reviews and working with me on a promotion is not a guarantee that I will read/review your book. I also cannot guarantee sales of your book/product. Prices are subject to change as I grow in followers, if I have changed my prices since sending you my media kit, I will honour the prices sent for 31 days after the communication.



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Testimonials

"I have really enjoyed working with Beth. Her communication is excellent, and no request is ever too much. I am so grateful to have been kept in the loop with timelines and impressive analytics. The content Beth produced for us was professional and aligned perfectly with our brand. I look forward to working with Beth in the future."

- Liv M, Marketing Manager at Joanie Clothing

"I had so much fun working with Beth on a campaign for our book subscription boxes and we get on well right from the start. She was more than happy to put together a custom package for my business and quickly understood what it was that I was looking for in this campaign. Beth truly is a ray of sunshine and the launch of our Autumn boxes wouldn't have been the same without her fantastic work!"

- Giv, founder of Secondhand Bookshelf

"I loved working with Beth due to her professionalism in both communication with her clients as well as her posting. She communicated with me not just before the sale, but also during and after.

She was transparent about when she would post as well as what the post would consist of and she followed up to make sure I had a clear understanding of the post results and was happy with them. Her photography never disappoints and she knows how to grab her audience's attention in order for her posts to achieve maximum engagement. Highly recommended."

- Marlena G, author of Terra Nova



Ad with Joanie Clothing



Ad with National Book Tokens



Ad with Visit Scotland

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